

DIXCEL NEWS July 2024



DIXCEL 30% OFF!? ~Weak Japanese Yen~



Due to the interest rate gap between Japan and the United States, the Japanese Yen marked 160 against US dollar at the beginning of July, which is the lowest level in these 40 years.

It was 115 at the end of 2022. The weak Japanese yen trend has spread to other currencies. It means people can purchase Japanese products approx. 30% off from overseas.

We are receiving inquiries directly from overseas end-users more and more on our info mail address.

Europe brake brands do not have this kind of currency advantage, so we believe this is the chance to beat these Europe brake brands and expand the DIXCEL brand share.

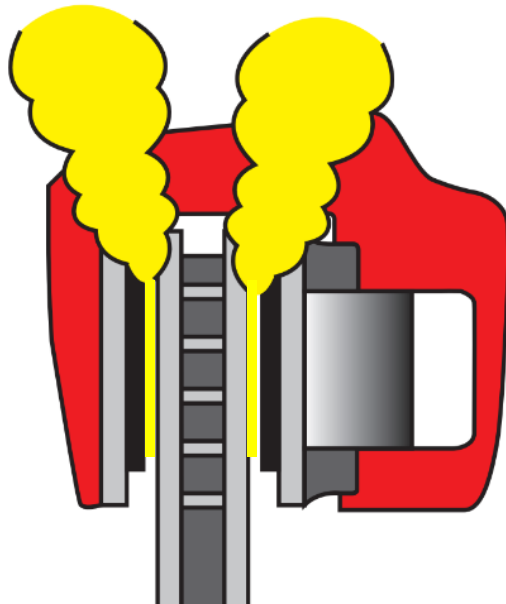
We recommend using this opportunity effectively so that you can grow your business and DIXCEL brand.

One example of using this opportunity, an overseas distributor carrying campaign price based on this weak Japanese yen trend, their sales marked 170% in 2024 Q1-2 compared to 2023 Q1-2.

誰でも分かるブレーキ講座 Brake tutorial course



DIXCEL Brake tutorial course, Vol.5 is about the fade.



Q. What is the fade?

A. Brake fade is the decrease in braking power.

When high temperatures cause a part of the resin material to vaporize, this creates a film of gas between the disc and pad, **which significantly decreases the coefficient of friction.**

To avoid the fade phenomenon, it is important to use the right temperature range pad.

Office closure information

Our office will be closed from Aug 10th to Aug. 18th for a national holiday called Obon. If you are planning to order on this week, ordering in advance is recommended.

After the holiday, we are expecting GTW Challenge Asia in Okayama on Aug. 24th to 25th, and Shanghai on Sept. 14-15th.

Editor's note



These days, my friends from overseas are surprised about Gyudon (Beef rice bowl) prices in restaurants. It costs about JPY400 only USD2.5. If it were in the U.S., we only can buy small chocolate.

From a Japanese citizen's point of view, the weak Japanese yen trend is not welcomed with open arms, but from an exporting company's point of view, the weak Japanese yen trend is not an ignorable opportunity to expand market share. Your consideration of how to use this opportunity in your country would be highly appreciated, and please let us share your ideas. (Junya Y / j.yasuda@dixcel.co.jp)

NEW TO RANGES.

We are proud to announce new to ranges.

[>>See archives](#)

PAD						
MODEL	GRADE	年式(西曆)	型式	備考	F/R	品番
AUDI						
A5	35 TDI	21/01~	F5DEZL		F	131 2383
					R	135 6266
S7	BASE GRADE 2.9 V6	20/09~	F2DKMA		F	131 5908
					R	135 6267
BENTLEY						
CONTINENTAL	2.0 TDI	20/10~	BCCVD		F	131 5888
					R	155 5512
FLYING SPUR	6.0 W12	19/06~	BBCVD	カーボン・セラミックブレーキ適用不可 Not applicable to carbon ceramic brake	F	131 5888
					R	155 5512
CITROEN						
DS7 CROSSBACK	1.6 E-TENSE 4x4	21/03~	X745G06H	PHEV	F	211 2218
					R	235 5828

MODEL	GRADE	年式(西暦)	型式	備考		品番
MERCEDES BENZ						
X290	AMG GT 43 4MATIC	19/02~	290659/290659C		F	111 1291
					R	115 6400
	AMG GT 53 4MATIC	19/02~	290661	カーボン・セラミックブレーキ車は不可 Not applicable to carbon ceramic brake	F	111 1291
					R	115 6400
				オプション AMG DYNAMIC PLUS Package	F	111 1291
				カーボン・セラミックブレーキ車は不可 Not applicable to carbon ceramic brake	R	115 5163
	AMG GT 63 S 4MATIC	19/02~	290689	カーボン・セラミックブレーキ車は不可 Not applicable to carbon ceramic brake	F	111 1291
					R	115 5163
VOLKSWAGEN						
GOLF VII	2.0 GTI TCR	19/10~21/06	AUDNU		F	131 4738
					R	135 5009
VOLVO						
XC60	T6 AWD AIR SUSPENSION	22/01~	UB420XCP2A		F	161 2317
					R	025 2142
DISC						
MODEL	GRADE	Year/Month 年式(西暦)	Vehicle Code 型式	Remarks 備考	F/R	Part Number 品番
AUDI						
A5	35 TDI	21/01~	F5DEZL		F	131 3330
					R	135 7700
CITROEN						
C3 AIRCROSS	1.2 TURBO / 1.5 BLUE HDi	19/07~	A8HN05/A8YH01		F	211 1119
				ベアリング付	R	239 7744
DST CROSSBACK	1.6 E-TENSE 4x4	21/03~	X745G06H	PHEV	F	211 8455
					R	235 7964
MERCEDES BENZ						
C190	AMG GT	15/05~20/08	190377/190477	AKEBONO CALIPER	F	113 8533
				※9M	R	117 7720
				BREMBO CALIPER	F	FS-39036S64R/65L
				※9M	R	117 7720
		20/08~24/03	190382	BREMBO CALIPER	F	FS-39036S64R/65L
				※9M	R	117 7720
	AMG GT S	15/05~24/03	190378/190477	カーボン・セラミックブレーキ車は不可 Not applicable to carbon ceramic brake	F	FS-39036S64R/65L
				※9M	R	117 7720
	AMG GT C	17/10~24/03	190380/190480	カーボン・セラミックブレーキ車は不可 Not applicable to carbon ceramic brake	F	FS-39036S64R/65L
				※9M	R	117 7720
	AMG GT R	17/06~24/03	190379	カーボン・セラミックブレーキ車は不可 Not applicable to carbon ceramic brake	F	FS-39036S64R/65L
				※9M	R	117 7720
※9M 純正品がドリルド&スリット仕様のローターの為、弊社製品も準じてドリルド&スリット仕様のローターとなります。 Drilled and slotted disc is provided same as original.						
VOLVO						
XC60	T6 AWD AIR SUSPENSION	22/01~	UB420XCP2A		F	161 8415
					R	165 7824

PAD

PART No.	JAN COMPLETE	税抜定価	メーカー/前後	主な適合車種
P-1315888	4547726210949	¥45,400	VW/AUDI FRONT	RS6(8C) Steel Brake
M-1315888	4547726220948	¥56,800		
Z-1315888	4547726240946	¥59,800		
P-1356267	4547726215913	¥15,900	VW/AUDI REAR	AUDI Q7(4M) 19/12-
M-1356267	4547726225912	¥22,700		
X-1356267	4547726235911	¥26,100		
Z-1356267	4547726245910	¥26,100		